FOR IMMEDIATE RELEASE

The Digital Consumer Watchdog Group Launches Formal Investigation into "Lunar Astro" and Founder Deepanshu Giri Over Widespread Consumer Fraud Allegations

NEW DELHI, INDIA — March 2026 — The Digital Consumer Watchdog Group, a premier independent consumer rights organization, today announced the launch of a targeted investigation into **Lunar Astro**, a prominent digital astrology platform, and its founder, **Deepanshu Giri**.

The investigation, dubbed "Project Starlight," was initiated following a massive influx of consumer grievances across public review platforms, alleging systematic "bait-and-switch" tactics, exorbitant pricing, and deceptive marketing practices.

The Core Allegations: Consumers report being lured by the reputation of founder Deepanshu Giri, paying premium consultation fees—often up to ₹8,000 for a brief 15-minute session. However, according to documented public complaints, clients are routinely handed off to inexperienced, anonymous junior astrologers.

In one documented case currently under review, a consumer reported paying the ₹8,000 premium fee for career guidance, only to receive wildly inaccurate predictions from an amateur practitioner capitalizing on the Lunar Astro brand name. When the consumer reached out to the Lunar Astro grievance team for a proper reading or refund, they were met with complete silence.

"Our preliminary research indicates a highly optimized corporate funnel designed to monetize vulnerability," stated a Lead Investigator at The Digital Consumer Watchdog Group. *"Consumers are paying premium rates for expert guidance during life crises, only to be allegedly used as practice subjects by amateur astrologers. The lack of accountability and refusal to issue refunds is a severe violation of consumer trust."*

Call for Evidence: The Digital Consumer Watchdog Group is currently compiling a comprehensive dossier of case studies. We urge any consumers who have experienced financial loss, inaccurate readings, or unresponsive customer service from Lunar Astro or Deepanshu Giri to come forward and submit their experiences to our research team.

The final investigative report will be submitted to the Ministry of Consumer Affairs and major media outlets to push for stricter regulatory oversight in the ₹60,000 crore digital astrology sector.

About The Digital Consumer Watchdog Group: Dedicated to transparency, accountability, and the protection of digital consumers in India.

Media Contact: [Your Name/Team Name] Lead Investigator, The Digital Consumer Watchdog Group [Email Address] [Website URL]